



BECOME A MEMBER.

JOIN THE STATE'S PREMIER ORGANIZATION
FOR HEALTHCARE MARKETING AND
PUBLIC RELATIONS PROFESSIONALS TODAY.

ANNUAL CONFERENCE

Each year, WHPRMS hosts a conference to bring healthcare marketers from across the state of Wisconsin together to learn from one another, network, and grow in their professions. Keynote speakers, breakout sessions and networking events are all part of this annual event. Vendors are also onsite for the three-day conference to promote the services that are available to help your organization grow. This is one event that all WHPRMS members look forward to each year.

*For more information on this year's conference,
visit whprms.org.*

COMMUNICATIONS REVIEW

WHPRMS recognizes excellence and superior accomplishment in the practice of healthcare public relations and marketing through the **Communications Review awards**. The opportunity to enter your work in the Communications Review program is just one of the many advantages of being a WHPRMS member.

This award program is open to all WHPRMS members and offers the following benefits:

- A panel of unbiased judges from the field of healthcare marketing and communication provide a written critique and feedback on each entry.
- Award winners are recognized during a formal presentation at the WHPRMS Annual Conference.
- Letters of recognition are sent to the CEO of each winning organization.

WHPRMS MEMBER BENEFITS

- Networking opportunities with others in the healthcare public relations and marketing field
- Informational tools to help you grow in your career
- Leadership opportunities and recognition
- Mentorship program
- Communications Review Awards

MEMBERSHIP DUES

- **REGULAR (\$100):** For healthcare communicators
- **ASSOCIATE (\$125):** For individuals or organizations providing services for healthcare communicators (i.e., agencies, vendors, etc.)
- **STUDENT/FACULTY (\$25):** For students, communications faculty, or interns pursuing a career in healthcare communications

SCHOLARSHIP

Each year, WHPRMS awards the **Carol Scaife Memorial Scholarship** to one student or recent graduate in the healthcare public relations and communications field. The scholarship winner is awarded free registration, lodging and a spectacular networking opportunity with industry leaders across the state during the annual fall conference. In addition, the scholarship winner is also awarded one year of membership into WHPRMS, gaining access to ongoing educational and networking opportunities year round. The estimated monetary value of the scholarship is \$750, and the education and networking is priceless!

Stay connected!
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ABOUT WHPRMS

The Wisconsin Healthcare Public Relations and Marketing Society (WHPRMS) is a personal membership organization of the Wisconsin Hospital Association.

Our mission is to equip members with current knowledge and tools in healthcare marketing, public relations and business development – enabling them to elevate their expertise and value for their personal and professional development.

FOR MORE INFORMATION,
OR TO BECOME A WHPRMS MEMBER,
VISIT WHPRMS.ORG