

2023 WHPRMS ANNUAL CONFERENCE

**MOVING HEALTHCARE
FORWARD** →

October 15-17, 2023 • Madison



VENDOR PROSPECTUS

Visit [WMPRMS.org](https://www.wmprms.org) to register online.



SPONSOR/EXHIBIT LEVELS

	ROLL OUT THE BARREL	MONDAY IN MADISON	KEYS TO THE CAPITOL	MADTOWN MEAL
	\$3,000 1 available	\$2,500 1 available	\$2,500 1 available	\$2,500 3 available
Exclusive sponsorship of Sunday night reception and entertainment	•			
Exclusive sponsorship of Monday night banquet and awards presentation		•		
Exclusive sponsorship of Keynote Speaker. Three-minute presentation opportunity to introduce your company before introducing Keynote Speaker (can include video, signage)			•	
Exclusive sponsorship of a breakfast or lunch Company name and logo signage displayed at meal station				•
Exclusive sponsorship of conference lanyards—printed with your company's logo <i>Requires lead time; register and send logo by 9/1/23</i>				
Exclusive sponsorship of coffee for two days Company name and logo placed on the coffee station napkins <i>Requires lead time; register and send logo by 9/1/23</i>				
Provide one drink ticket with company logo for each attendee				
Exclusive sponsorship of one break				
One additional complementary registration (2 total)	•	•	•	•
Three-minute presentation opportunity to introduce your company at event kickoff	•	•	•	•
Opportunity to host a webinar for membership audience, sharing an educational topic of your choice either prior to or following conference	•	•	•	•
<ul style="list-style-type: none"> • Skirted exhibit table in exhibitor showcase • One complimentary full conference registration—includes all programming and meals (additional registrations are \$150 per person) • Roster of attendees distributed at conference arrival • Company logo and hyperlink on event webpage • Recognition in conference promotional materials on event Welcome slideshow • Exhibitor ribbon recognition on individual name badge 	•	•	•	•

Don't see a sponsor level that fits your needs?
Email us at WHPRMS@badgerbay.co and we'll work with you to create a Custom Sponsorship.



SPONSOR/EXHIBIT LEVELS

	LOTS O' LAKES LANYARD	"ON WISCONSIN" BEVERAGE	BROWSING ON STATE STREET BREAK	EXHIBIT ONLY
	\$2,500 1 available	\$2,000 1 available	\$1,500 3 available	\$750 (member) \$1,250 (non-members)
Exclusive sponsorship of Sunday night reception and entertainment				
Exclusive sponsorship of Monday night banquet and awards presentation				
Exclusive sponsorship of Keynote Speaker. Three-minute presentation opportunity to introduce your company before introducing Keynote Speaker (can include video, signage)				
Exclusive sponsorship of a breakfast or lunch Company name and logo signage displayed at meal station				
Exclusive sponsorship of conference lanyards—printed with your company's logo <i>Requires lead time; register and send logo by 9/1/23</i>	•			
Exclusive sponsorship of coffee for two days Company name and logo placed on the coffee station napkins <i>Requires lead time; register and send logo by 9/1/23</i>		•		
Provide one drink ticket with company logo for each attendee		•		
Exclusive sponsorship of one break			•	
One additional complementary registration (2 total)	•	•	•	
Three-minute presentation opportunity to introduce your company at event kickoff	•			
Opportunity to host a webinar for membership audience, sharing an educational topic of your choice either prior to or following conference	•			
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EXHIBITOR INFORMATION

Exhibitor Display Times

(subject to change)

Exhibit display time will be available during all meals and breaks on Monday, and breakfast on Tuesday.

EXHIBIT SET UP & DISMANTLE

Exhibitors may set up on Sunday, October 15 beginning at 3:00 p.m.; all exhibitors are asked to be set-up by 5:00 p.m. Electricity is available for an additional fee.

REQUEST LETTERS

Request letters and W9 forms are available by contacting the WHPRMS office at WHPRMS@badgerbay.co.

SHIPPING MATERIALS

Exhibit must coordinate any materials shipped in advance of the event with WHPRMS. Oversized boxes or those weighing more than 50 pounds will be assessed an additional fee. Prior authorization required for shipments over 500 pounds.

PARKING

Parking charges are based on the prevailing rate at the time of the conference. The current rate is \$1.50 per hour, up to a maximum of \$17 per day. Parking charges for overnight hotel guests are \$15/night for self-park. Additional parking facilities are available across the street at the State Street Capitol ramp (214 N. Carroll Street). If your vehicle is over 6'3", please contact the hotel for parking assistance prior to arrival.

HOTEL ACCOMMODATIONS

Reserve your overnight accommodations before September 15, 2023, to receive the WHPRMS group rate of \$189. To make reservations, call the hotel directly at 800-356-8293 and request the room block for the "WHPRMS Annual Conference."

REGISTRATION DEADLINE / CANCELLATIONS

Please register by September 29, 2023, to guarantee your space and inclusion in program materials. Cancellations and requests for refund must be received in writing and will be subject to a \$50 administrative fee. No refunds will be issued after September 29 or for no-shows.

SPECIAL REQUESTS

If your exhibit requires additional equipment or special set-up assistance, please contact the WHPRMS office. Any special arrangements are made at the exhibitor's expense. Please include any restrictive dietary needs on your registration form.

FIT WITH WHPRMS MISSION

This program is designed for WHPRMS members and exhibitors whose products and services align with the WHPRMS mission. All applications for exhibit space will be considered. In its sole discretion, WHPRMS reserves the right to reject any application that is deemed inconsistent with the mission of the organization.

QUESTIONS?

Please contact the WHPRMS office at 920-560-5647 or WHPRMS@badgerbay.co with questions.

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